

PERICOACH® , NEW FDA-APPROVED PELVIC FLOOR TRAINING SYSTEM FOR WOMEN, NOW AVAILABLE

One in three women over age 18 experiences involuntary urine leakage

DENVER, Colo. (June 23, 2015) – The millions of women who experience bladder leakage now have a new option to strengthen and tone away their problem instead of covering it up with pads.

The PeriCoach System is a discreet device and smartphone app that helps women perform at-home pelvic floor muscle training, exercises recommended by the American College of Physicians as first-line treatment for urinary incontinence. PeriCoach is the only system that includes a web portal allowing clinicians to remotely monitor their patients' progress.

"Pelvic floor muscle exercises are a great, non-invasive treatment for urinary incontinence. However, with verbal or written instructions alone, many women find 'Kegels' difficult to do on their own, and they become frustrated with the lack of progress," said Dr. Leslie M. Rickey, MD, MPH, associate professor of urology and obstetrics, gynecology and reproductive sciences at Yale University. "PeriCoach offers reassuring, visual feedback and allows clinicians to monitor progress between visits."

Urinary incontinence affects close to 18 million women, yet many suffer in silence, which often stems from the misinformed idea that incontinence is an untreatable consequence of having had children or a result of aging.

The PeriCoach System is simple: a device containing three biosensors is inserted into the vagina. The biosensors detect the strength of each muscle contraction and record each exercise session. These results are instantly sent to a smartphone over a Bluetooth wireless connection. The app collects and analyzes the readings and gives a picture of how the user is doing over time. It also sends exercise reminders to women and her results to a clinician or pelvic health specialist.

The PeriCoach System was cleared by the U.S. Food and Drug Administration in March 2015 and is now available by prescription from a clinician, nurse or physical therapist. PeriCoach can be ordered directly at www.PeriCoach.com with an uploaded prescription.

"It is shocking that women continue to suffer the challenges of bladder leaking when, in many cases, they can address it with consistent and properly performed pelvic floor exercises," continued Dr. Rickey. "Women need to stop accepting bladder issues as a

natural consequence of childbirth or aging and take control. I hope women and clinicians will take advantage of this new technology."

About Analytica Limited

Analytica Limited is a Brisbane-based public company (ASX Code: ALT) specializing in the development of innovative technology-based solutions for unmet medical needs, manufactures and markets the PeriCoach System. For more information, visit www.AnalyticaMedical.com



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